

# Sponsorship Opportunities with Jumicar<sup>®</sup> Bristol



Jumicar<sup>®</sup> Bristol aims to teach children about road safety by letting them drive real, junior sized car around a practice road circuit. The circuit has road signs, roundabout, pedestrian crossing and traffic lights as well as several junctions with give way and stop lines. The children are taught to obey the rules of the road but are allowed to have fun at the same time.

In the first 12 months of operation Jumicar<sup>®</sup> Bristol had over 7000 visitors to the circuit at ASDA Walmart Car Park, Cribbs Causeway, Bristol. Many of these visitors return again and again.

In the same period the Jumicar<sup>®</sup> Bristol web site had over 11,000 page hits. The web site has 6 pages of information including links to sponsor's web sites.

The following sponsorship packages are available with Jumicar<sup>®</sup> Bristol :-

## **Barriers – the track is built using large, plastic barriers which are perfect for displaying your company logo.**

1 off set up cost of £25

£50 per year per barrier

– two stickers per barrier (70cm x 25cm)

Web site entry + 4 Free vouchers to Jumicar<sup>®</sup> Bristol for your family or staff.

Sponsor's contact details and leaflets available at the Jumicar<sup>®</sup> reception desk



## **Cars – Jumicar<sup>®</sup> Bristol has 8 Junior sized, petrol driven cars. 3 can be taken to mobile events.**

1 off set up cost of £25

£250 per year per car

– three stickers per car (30cm x 10cm)

Web site entry + 8 Free vouchers to Jumicar<sup>®</sup> Bristol for your family or staff.

Sponsor's contact details and leaflets available at the Jumicar<sup>®</sup> reception desk



## **Helmets – Each visitor must wear a helmet to drive or ride in a Jumicar.**

1 off set up cost of £25

£50 per year per helmet

– one sticker per helmet (20cm x 5cm)

Web site entry + 4 Free vouchers to Jumicar<sup>®</sup> Bristol for your family or staff.

Sponsor's contact details and leaflets available at the Jumicar<sup>®</sup> reception desk



## **Web Site Entry – [www.jumicarbristol.co.uk](http://www.jumicarbristol.co.uk)**

- Included with all packages

- Entry in [www.jumicarbristol.co.uk](http://www.jumicarbristol.co.uk) Links Area



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